

**Proposal for Establishment
of
Entrepreneurship Development
& Career Counselling Cum
Placement Centre**

At

Govt. Degree College Sopore
District Baramulla, J&K

Proposal Submitting Institution:

**Government Degree College (Boys) Sopore, Baramulla, J&K
India – 193201, Phone: 01954- 222262
www.gdcsopore.com**

**(Total Cost of Setting Up Entrepreneurship Development &
Career Counselling Cum Placement Centre = Rs. 37.90 Lacs)**

Introduction

J&K has tremendous potential for generating employment in the sectors of Information Technology, Electronic & Communication Technologies, Energy Development, Agro Based Industries & Horticulture. The required intervention in training and mentoring can become pivotal in helping un-employed youth to achieve sustainable livelihood. The mentoring platform in the form of incubation centre (MHRD's Innovation Cell) can provide mentorship, guidance and direction to budding entrepreneurs who under the supervision of Resource Persons will be guided to develop and test their prototypes and commercialize their ideas. The centre can become hub for the development and application of indigenous technology in a dynamic economic environment.

About Institution

Govt. Degree College Sopore was established on 27th of September 1951. Initially the college started as an intermediate college in 1949 and was housed in the present Govt. Boys Higher Secondary Sopore. It was only in 1951 that it was shifted in the present building and since then thousands of students have left the college and attained eminent positions in the social mainstream. Starting with a meager roll of 50 odd students in 1951, the institution has presently 3532 students on its roll with around 900 girl students alone. Sprawling over 111.3 kanals of land with built up area of around 7000 Sq. meter, the college campus is centrally located in the Sopore Town. Being multi-faculty and multi-disciplinary co-educational institution, the students pursue various under-graduate courses in Humanities, Science, Commerce & Management. The college has teaching faculty strength of 46 regular faculty members including a Professor, Associate Professors, Sr. Assistant Professors & a sizable

number of (72) teaching members working on academic arrangement basis.

The campus has 32 lecture rooms, one spacious seminar hall/ conference hall, a State-of-Art auditorium block and Green House, one Browsing Centre, 20 Science labs, 70 computers with broadband connectivity under (NME Scheme) and a central digitized/automated library consisting 37000 books, 10 Journals. Besides the college is connected with a regional beam of EDUSAT and has Satellite Interactive Terminal (SIT) facility. The college emblem has been coined with a view to inculcate the traits of an eagle among the learners of this institution which happens to be an imaginary bird which on wings signifies ceaseless efforts on part of it to reach the zenith.

**Achievements @ Govt. Degree College Sopore:
Projects / Activities Undertaken at Govt. Degree College Sopore (Boys)
2017 -18 & 2018-19**

S.No.	Projects Undertaken	Achievement	Remarks
1.	Submitted Proposal to UGC for Start of Skill Course in the College, Got Approval of Four Skill Courses in Retail Management, International Business, Tourism & Hospitality & Information Technology of Rs. 50.0 Lakhs of funding Per Course Per Year. Only College Selected in J&K for Skill Programme.	Four Courses Approved <ul style="list-style-type: none"> ➤ Retail Management ➤ International Business ➤ Tourism & Hospitality ➤ Information Technology 	Total Funding to be received Rs. 92.0 Lakhs as 1 st Installment Rs. 1.08 Crore Awaited as 2 nd Installment
2.	Submitted Proposal for conducting activities / programmes under the aegis of National Science & technology Entrepreneurship Development Board (NSTEDB) to Deptt. of Science & Technology GOI.	Two Entrepreneurship Awareness Camp (EAC) Sanctioned by Entrepreneurship Dev. Institute of India	Sanction Letter Received. Programme to be conducted in first and second week of December 2019.

3.	Submitted Proposal to Ministry of Human Resource Development GOI for Empanelment of our College as Implementing Agency for UNANAT BHARAT ABHIYAN. Approval Granted our College Selected as Implementing Agency.	Approval given and eight Villages Identified in District Baramulla for promoting Rural Livelihood Activities.	Data Submitted Funding Awaited
4.	Submitted Proposal to Ministry of Minority Affairs GOI for Conduct of Career Counseling & Awareness Workshop about Schemes implemented by Ministry. Approval Granted for Rs. 5.0 Lakhs for conduct of Workshop/ Conference in April 2019	Approval of proposal given Vide their Letter No. F.No. 9-15/2017-Res. & Eva, Dt. 01.01.2019	Rs. 5.0 Lakhs Sanctioned, funds to awaited
5.	Submitted Proposal to Ministry of Skill & Entrepreneurship GOI for empanelment of our College as SMART Accredited NSDC Training Provider. Approval Granted from NSDC along with Permission for setting up of Skill Training Centre Granted	Training ID Code 21433 Given, Training ID of Deptt of Commerce & Management also generated	Funding under PMKY to be received for imparting skill development training.
6.	Submitted proposal to Ministry of Medium Small Micro Enterprises (MSME) GOI for empanelment of our College as Knowledge Centre for Schemes Implemented by the Ministry. Approval Granted by Ministry.	College Shortlisted as Knowledge Partner	Funding from MSME & Empanelment Under Process
7.	Submitted Proposal to ARIIA for Institutional Innovation Awareness, Proposal Accepted. Visit to be conducted by Experts for 2019 for Funding Purposes.	Intuitional Innovation Index Report Submitted to MHRD	Funding awaited for developing innovation ecosystem in the College
8.	Submitted Proposal to Ministry of Food Processing GOI for imparting Skill Development Courses in College.	Proposal under Consideration by said Ministry.	Likely to be accepted for funding purposes.
9.	Submitted Proposal to Ministry of Textiles GOI for imparting Skill Development Courses in College.	Proposal under Consideration by said Ministry.	Likely to be accepted for funding purposes.
10.	Proposal submitted for setting up of 200 Seat BPO Training Centre in the College	College Shortlisted	DPR Submitted for Funding Purposes.

Objectives for Establishing Entrepreneurship Development & Career Counselling Cum Placement Centre

1. To generate awareness among student community of College about career opportunities available and national and international level.
2. To create platform for providing guidance, counselling support and information to students enrolled across various streams in choosing right career paths.
3. To work as information resource centre within the College campus and making career related information available to all stakeholders.
4. To generate entrepreneurial atmosphere in the College by way of organising workshops, seminars.
5. To encourage, inspire and nurture young students by supporting them to work with new ideas and transform their ideas into reality and economically, commercially viable goods and services.
6. To mentor the incubates who has an innovative idea which can be transformed into commercially viable product in order to develop entrepreneurship.
7. To provide guidance to newly established start-up's and budding entrepreneurs to develop their capacities in screening ideas.
8. To work as entrepreneurship development centre within the College Campus.
9. To provide expert consultation to budding entrepreneurs and start-ups.

Activities to be taken at Entrepreneurship Development & Career Counselling Cum Placement Centre:

1. To generate information and disseminate knowledge to students about various career and employment opportunities available.

2. To develop knowledge base by roping in expert Career Counsellors, Resource Persons and Entrepreneurial Personalities.
3. To generate awareness among students about various schemes related to self-employment generation and livelihood development.
4. To organise training to students on soft skills learning and personality development.
5. To provide placement support to students by organising job fairs for fresher opening in various national and multinational business organizations.
6. To develop MOU's with industry partners, business houses, education partners and entrepreneurship development institutions for developing multi dimensional information resource in the College.

Beneficiaries:

1. The Students who are enrolled as well passed outs and have innovative and creative ideas will be provided mentorship for transforming their ideas into products and services with commercial value by connecting them with the peers in the line.
2. The students who have left the degree programme in the middle and are dropouts and come up with innovative ideas will be enrolled as incubates and provided guidance on product development, product testing, product design development, prototype development and commercialization for improving their chances of achieving secure livelihood.
3. Newly established start-up enterprises and budding entrepreneurs who desire to undertake entrepreneurship as career will be provided guidance in the form of mentoring by subject specialists / resource persons / experts.

Infrastructure Requirement:

1. Separate Space for Office, Training & Placement Room
2. All in One Desktop Computer, Smart Boards with Projector, UPS and Internet Connectivity
3. Daily/Monthly issue copies of Career Counselling material and Employment News
4. Training Material on Soft Skills & Personality Development.
5. Part Time Placement Officer, who develop linkages with industry for placement and training support.
6. Support for inviting resource persons, career counsellors and industry people.

Proposed Funds Requirements

S.No	Particulars	Rupee in Lacs
	<u>(A) Non - Recurring Budget (Infrastructure Development)</u>	
1.	Office Space (Civil, Electrical & Furniture) a) Repair / Renovation / Fabrication for of Office, Training Room & Placement Room b) Complete Electrification Internal / External, LED Tube lights, Modular Switches LAN Points, Luminaries, Panels etc. c) Office Furniture etc.	7.0 Lacs
2.	Office Computers & Laptop a) 2 No AIO (All in One) Computers of Latest Configuration i7, 8 th or Higher Generations Processors with 16GB DDR4 RAM, 2 TB HDD, LED, Keyboard Mouse, Windows Preloaded & Softwares Dell / HP Make b) 2 No. Laptop i7, 8 th or Higher Generations Processors with 16GB DDR4 RAM, 2 TB HDD, LED, Keyboard Mouse, Windows Preloaded & Softwares Dell / HP Make	2.50 Lacs

3.	Projection System, Video Conferencing, Internet & Telephone a) 1 No Smart Panel / Interactive Board Touch with Interactive Feature Ceramic Steel 6x4 ft Size, With Short Throw Projector of Sony/Epson Make, Ceiling Mounting Kit + VGA + Power Ca Accessories (Power, VGA, USB) Cables for Projector & Insta and accessories (Make Ricoh/Panasonic/Globus) With Stand for Movable Mounting Arrangement for Interactive Board. With All in One PC for Operating Smart Board and Projector b) 1 No. Video Conferencing Equipment with USB Mic Camera along with Software (Honeywell / Polycom) c) Internet Connectivity having Bandwidth of 16 - 25 MBPS Dedicated Leased Line on OFC/Radio Link (JIO/ BSNL) d) 1 No. Telephone Handset Panasonic Make	7.0 Lacs
<u>(B) Recurring Budget (For 1st Year)</u>		
1.	Remuneration to Part Time Placement Officer (Faculty Member of College) @ Rs. 20000/ PM	2.40 Lacs
2.	Remuneration to Resource Persons 1. Rs. 5000/ Lecture to Sr. Faculty of the rank of Professor / Consultant / Industry Expert 2. Rs. 3500/ Lecture to Faculty of the rank of Associate Professor 3. Rs. 2500/- Lecture to Faculty of the Rank of Astd. Professor	3.50 Lacs
3.	Organising Placement Expo & Inviting Companies, Placement Firms etc. 1. Monthly 2. Half Yearly 3. Yearly	0.20 2.0 3.0
4.	Training to Students from Certified Trainers, Career Counsellors etc.	5.0 Lakhs
5.	Placement Support Service	3.0 Lakhs
6.	TA/DA to Resource Person for Lecture Purposes, TA to Incubates	1.0 Lacs
7.	Organizing Events: a) Half Yearly Events b) Quarterly Events c) Monthly Events	1.0 Lacs 0.50 Lacs 0.20 Lacs
Total Cost of Project		37.90 Lacs

Non - Recurring Budget Requirement (Infra. Dev) = Rs. 16.50 Lacs
Recurring Budget for 1st Financial Year = Rs. 21.40 Lacs
Total Cost of Setting Up Centre = Rs. 37.90 Lacs
(Rupees Thirty-Seven Lacs Ninety Thousand Only)

Support Required:

1. The faculty available in the College will be roped in imparting General Component / Soft Skill Dev. / Personality Development with Renumeration of Rs. 1000/- Lecture.
2. The visiting faculty/guest faculty/industry partners/ be provided will be engaged to impart lectures on entrepreneurship development.
3. The students enrolled for the programme be provided Stipend of Rs. 500/- Per Month basis and at the end of the course and at successful completion/award.
4. The Sector Skill Councils, JKEDI, MSME & NSDC Accredited Training Partners be roped in for developing curriculum of the training programme.
5. PIA's / Placement Agencies will be roped in for post training support in the form of internships, practical trainings and placements.
6. The industry partners be identified and roped in for providing platform for sharing industry requirements and needed skills to be imparted through training.
