

“Entrepreneurship Development”

Programme Organized by Department of Business Administration and IQAC

Entrepreneurship Development programme was organized by Department of Business Administration in collaboration with IQAC cell of GDC Sopore on 13 June, 2016. The main objective of the programme was to make the students aware about the prevailing career opportunities in the entrepreneurship. The programme essentially aims at conceiving, planning, initiating and launching an economic activity or an enterprise successfully. The programme was organized to promote entrepreneurship/self-employment among the students and to be a part of mission where more and more students may take up self-employment to contribute to the development of the country. Dr. Owais Charag, Head Department of Business Administration stressed that the objective of this programme is to motivate an individual to choose the entrepreneurship as a career and to prepare the person to exploit the market opportunities for own business successfully. These objectives can be set both in the Short-term and Long-term basis.

Mr. Ajazul Islam, (Assistant Professor, Department of Business Administration) revealed that Short-term objectives can be achieved immediately. In the short-term, the individuals are trained to be an entrepreneur and made competent enough to scan the existing market situation and environment. The person, who would be the future entrepreneur, should first set the goal as an entrepreneur. The information related to the existing rules and regulations is essential at this stage. He also opined that the in Long-term objectives the ultimate objective is that the trained individuals successfully establish their own business and they should be equipped with all the required skills to run their business smoothly.

Prof. Mushtaq Ahmad Lone, Principal GDC Sopore concluded the event by saying that the overall objectives of entrepreneurship development programme are mainly to help in the rapid growth of the economy by supplying skilled entrepreneurs which can be achieved by providing self-employment to the young generation.

Dr. Nasir Sonallah, Assistant Professor Arabic delivered the vote of thanks to all participants for attending Entrepreneurship development programme.



[Handwritten Signature]
Head of Department (HOD)
Department of Management Studies,
Government District College (Boys) Sopore
Town Sopore District Baramulla Kashmir, J&K-193201
Tele: 01954-222321/2201
H.O.D. MANAGEMENT

[Handwritten Signature]
COORDINATOR IQAC