

Report On "Workshop on International Business Management"

The Department of Management Studies in collaboration with the Department of Commerce organized a workshop on international business. The workshop was conducted on 16-07-2018.

The growing scope of taking one's business to the next level, the possibilities in this regard and the potential of international branding and advertising were discussed in the workshop.

Experts from varying field and factions of the society who have earned name and fame for themselves were invited to the workshop. The experts gave vent to their feelings, made public some of their trade secrets and promised to help the budding business entrants in becoming tycoons.

The workshop was a success.



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