



Government of Jammu & Kashmir

ڈگری کالج سوپور کشمیر

**GOVT. DEGREE COLLEGE SOPORE**

-----NAAC ACCREDITED GRADE-“A”-----

E-mail: [soporecollege@gmail.com](mailto:soporecollege@gmail.com), Website: [www.gdcsopore.ac.in](http://www.gdcsopore.ac.in)

Phone No: 01954-222262, 9419039720



No: DCS/2024/.....

Dated:.....

## REPORT

### *Institution Innovation Council (IIC)*

*“Innovators meet and Exposure visit of start-ups at Kashmir university North Campus “*

28<sup>th</sup> October 2024

### **Participation**

The department of management studies at Kashmir University’s north campus on Monday hosted Harud Business fest. The event was a blend of business and culture wherein the department of management studies being the organizer of the event had encouraged the youth with their business ventures to erect the stalls at the campus while on the other hand, the students of the campus performed cultural performances to add a cultural blend to the fest. The honorable vice chancellor Kashmir University (KU) Prof. (Dr) Nilofer khan was the chief guest at the occasion while the Director North Campus Prof. Sheikh Ghulam Mohammad was also present at the occasion. The 43 students from Government Degree College (Boys) Sopore also participated along with 2 faculty members for a daylong event. Total of Eight (8) students had taken part in the Business Stalls which includes variety of food stalls, Art, & Crockery.

### **PROCEEDINGS**

Kashmir University North campus ignites entrepreneurial spirit with Harud business fest. In a bid to instill entrepreneurial skills among the students, the department of management studies at Kashmir University’s north campus on Monday hosted harud business fest.

The event was a blend of business and culture wherein the department of management studies being the organizer of the event had encouraged the youth with their business ventures to erect the stalls at the campus while on the other hand, the students of the campus performed cultural performances to add a cultural blend to the fest. The vice chancellor of the Kashmir University (ku)

Prof. (Dr) Nilofer khan was the chief guest at the occasion while the Director North Campus Prof. Sheikh Ghulam Mohammad was also present at the occasion. The Vice chancellor Kashmir university lauded the department of management studies for generating the idea of hosting such an event and stressed for giving in more efforts to instill entrepreneurship skills among the students.

Prof. Nilofer khan said she encouraged the students to continue developing their skills in entrepreneurship. The event was aimed to provide an opportunity to aspiring students to promote start-ups and culture of innovation and creativity among students, so that they are able to start up their own business enterprise and become job providers rather than job seekers . The total of 43 no students from Government Degree College (Boys) Sopore also participated in the event in order to encourage the existing and aspiring students start-ups who would showcase their products in the Business Fest . total 8 students has participated in the Business Stalls which

includes Kehwa, Momos ,Kunafa, shakes, Kulcha in food kiosk ,Crockery ,Henna ,Calligraphy (Pen and Paper),and Raisen Art in Art Section .The students Participated enthusiastically in the event and got exposed to the culture of innovation and entrepreneurship. The programme was concluded by giving price for the best stall.

Convener  
IIC  
Sopore

Principal  
Govt. Degree College



*“Harud”*  
*Business Fest - 24*



