



Government of Jammu & Kashmir

Office of the Principal

GOVT. DEGREE COLLEGE SOPORE-J&K

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Report

Industrial Visit to JKMPCL (Jammu and Kashmir Milk Producers Cooperative Limited), Cheshmashahi, Srinagar on 23/10/2024

The Department of Commerce, Govt. Degree College, Sopore organized an industrial visit/educational tour for B.Com students to JKMPCL, a leading cooperative society in Jammu and Kashmir. The primary objective of the visit was to bridge the gap between theoretical knowledge and practical industry operations, offering students insights into the functioning of the dairy industry, cooperative management, and the supply chain of milk production.



The students and staff were welcomed by the management team of JKMPCL and briefed on the day's activities. Students were taken on a tour of the dairy processing unit. The tour included milk collection and testing for quality, pasteurization and processing techniques, as well as packaging and distribution operations. The process was explained by experts, including Miss Mehek, with a focus on hygiene standards, automated machinery, and sustainability measures in the dairy industry.



The students learned about the cooperative model of JKMPCL, which operates by sourcing milk directly from local farmers. They actively participated in a question-and-answer session, raising queries about supply chain management, financial health, and marketing strategies. The management team provided detailed responses, enhancing the students' understanding of the dairy industry.



The visit provided hands-on exposure to the production process, supply chain management, and operational techniques used in the dairy industry. The students gained an understanding of the cooperative model and how it benefits rural producers by offering them a platform for sustainable income. The visit inspired students to explore entrepreneurial opportunities in the cooperative and dairy sectors. It also reinforced the importance of industry exposure as part of commerce education, equipping students with the knowledge and skills required to excel in their careers.

**Prepared and submitted by
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